

PRIVACY POLICY

Introduction

This privacy policy (“**Policy**”) describes how **ORTUS (goORTUS LLC) based in the United States of America (“Company,” “we,” and “our”)** processes, collects, uses and shares personal data when using these websites: www.goortus.com & www.ortusgo.com (the “**Websites/s**”). Please read the following information carefully to understand our practices regarding your personal data and how we will process this data.

PURPOSES OF PROCESSING

What is personal data?

We collect information about you in a range of forms, including personal data. As used in this Policy, “personal data” is as defined in the General Data Protection Regulation, (including the General Data Protection Regulation 2016/679 (“EU GDPR ”), each of the Company’s and your Sponsor is an independent data collector of your personal data), this also includes any information which, either alone or in combination with other information we process about you, identifies you as an individual, including, for example, your name, postal address, email address and telephone number.

Why do we need your personal data?

We will only process your personal data in accordance with applicable data protection and privacy laws. We need certain personal data in order to provide you with access to the websites. If you registered with us, you will have been asked to tick to agree to provide this information in order to access our services, purchase our products, or view our content. This consent provides us with the legal basis we require under applicable law to process your data. You maintain the right to withdraw such consent at any time. If you do not agree to our use of your personal data in line with this Policy, please do not use our websites.

Collecting Your Personal Data

We collect information about you in the following ways:

Information You Give Us. This includes:

- the personal data you provide when you register to use our websites, including your name, postal address, email address, telephone number, username, password and demographic information

- (such as your gender);
- the personal data that may be contained in any video, comment or other submission you upload or post to the websites;
 - the personal data you provide in connection with our rewards program and other promotions we run on the websites;
 - the personal data you provide when you report a problem with our websites or when we provide you with customer support;
 - the personal data you provide when you make a purchase through our websites; and
 - the personal data you provide when you correspond with us by phone, email or otherwise.

Information from Social Networking Websites.

Our websites includes interfaces that allow you to connect with social networking sites (each a “SNS”). If you connect to a SNS through our websites, you authorize us to access, use and store the information that you agreed the SNS could provide to us based on your settings on that SNS. We will access, use and store that information in accordance with this Policy. You can revoke our access to the information you provide in this way at any time by amending the appropriate settings from within your account settings on the applicable SNS.

Information Automatically Collected.

We automatically log information about you and your computer or mobile device when you access our websites. For example, when visiting our websites, we log your computer or mobile device operating system name and version, manufacturer and model, browser type, browser language, screen resolution, the websites you visited before browsing to our websites, pages you viewed, how long you spent on a page, access times and information about your use of and actions on our websites. We collect this information about you using cookies.

Automated Decision Making and Profiling.

We do not use your personal data for the purposes of automated decision-making. However, we may do so in order to fulfil obligations imposed by law, in which case we will inform you of any such processing and provide you with an opportunity to object.

Cookies

What are cookies?

We may collect information using “cookies.” Cookies are small data files stored on the hard drive of your computer or mobile device by a website. We may use both session cookies (which expire once you close your web browser) and persistent cookies (which stay on your computer or mobile device until you delete them) to provide you with a more personal and interactive experience on our websites.

We use two broad categories of cookies: (1) first party cookies, served directly by us to your computer or mobile device, which are used only by us to recognize your computer or mobile device when it revisits our websites; and (2) third party cookies, which are served by service providers on our websites, and can be used by such service providers to recognize your computer or mobile device when it visits other websites.

Cookies we use

Our websites use the following types of cookies for the purposes set out below:

Type of cookie	Purpose
Essential Cookies	These cookies are essential to provide you with services available through our websites and to enable you to use some of its features. For example, they allow you to log in to secure areas of our websites and help the content of the pages you request load quickly. Without these cookies, the services that you have asked for cannot be provided, and we only use these cookies to provide you with those services.
Functionality Cookies	These cookies allow our websites to remember choices you make when you use our websites, such as remembering your language preferences, remembering your login details and remembering the changes you make to other parts of our websites which you can customize. The purpose of these cookies is to provide you with a more personal experience and to avoid you having to re-enter your preferences every time you visit our websites.

Type of cookie	Purpose
<p>Analytics and Performance Cookies</p>	<p>These cookies are used to collect information about traffic to our websites and how users use our websites. The information gathered does not identify any individual visitor. It includes the number of visitors to our websites, the websites that referred them to our websites, the pages they visited on our websites, what time of day they visited our websites, whether they have visited our websites before, and other similar information. We use this information to help operate our websites more efficiently, to gather broad demographic information and to monitor the level of activity on our websites.</p> <p>We use Google Analytics for this purpose. Google Analytics uses its own cookies. It is only used to improve how our websites works. You can find out more information about Google Analytics cookies here: https://developers.google.com/analytics/resources/concepts/gaConceptsCookies</p> <p>You can find out more about how Google protects your data here: https://policies.google.com/privacy.</p> <p>You can prevent the use of Google Analytics relating to your use of our websites by downloading and installing the browser plugin available via this link: http://tools.google.com/dlpage/gaoptout?hl=en-GB</p>
<p>Targeted and advertising cookies</p>	<p>These cookies track your browsing habits to enable us to show advertising which is more likely to be of interest to you. These cookies use information about your browsing history to group you with other users who have similar interests. Based on that information, and with our permission, third party advertisers can place cookies to enable them to show adverts which we think will be relevant to your interests while you are on third party websites.</p> <p>You can disable cookies which remember your browsing habits and target advertising at you by visiting http://www.youronlinechoices.com/uk/your-ad-choices. If you choose to remove targeted or advertising cookies, you will still see adverts but they may not be relevant to you. Even if you do choose to remove cookies by the companies listed at the above link, not all companies that serve online behavioural advertising are included in this list, and so you may still receive some cookies and tailored adverts from companies that are not listed.</p>
<p>Social Media Cookies</p>	<p>These cookies are used when you share information using a social media sharing button or “like” button on our websites or you link your account or engage with our content on or through a social networking websites such as Facebook, Twitter or Google+. The social network will record that you have done this.</p>

Disabling cookies

You can typically remove or reject cookies via your browser settings. In order to do this, follow the instructions provided by your browser (usually located within the “settings,” “help” “tools” or “edit” facility). Many browsers are set to accept cookies until you change your settings.

If you do not accept our cookies, you may experience some inconvenience in your use of our websites. For example, we may not be able to recognize your computer or mobile device and you may need to log in every time you visit our websites.

Advertising

We may use other companies to serve third-party advertisements when you visit and use the websites. These companies may collect and use click stream information, browser type, time and date, subject of advertisements clicked or scrolled over during your visits to the websites and other websites in order to provide advertisements about goods and services likely to be of interest to you. These companies typically use tracking technologies to collect this information. Other companies' use of their tracking technologies is subject to their own privacy policies.

Using Your Personal Data

We may use your personal data as follows:

- to operate, maintain, and improve our websites, products, and services;
- to manage your account, including to communicate with you regarding your account, if you have an account on our websites;
- to operate and administer our rewards program and other promotions you participate in on our websites;
- to respond to your comments and questions and to provide customer service;
- to send information including technical notices, updates, security alerts, and support and administrative messages;
- with your consent, to send you marketing e-mails about upcoming promotions, and other news, including information about products and services offered by us and our affiliates. You may opt-out of receiving such information at any time: such marketing emails tell you how to “opt-out.” Please note, even if you opt out of receiving marketing emails, we may still send you non-marketing emails. Non-marketing emails include emails about your account with us (if you have one) and our business dealings with you;

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- to process payments you make via our websites;
- as we believe necessary or appropriate (a) to comply with applicable laws; (b) to comply with lawful requests and legal process, including to respond to requests from public and government authorities; (c) to enforce our Policy; and (d) to protect our rights, privacy, safety or property, and/or that of you or others;
- for analysis and study services; and
- as described in the “Sharing of your Personal Data” section below.

Contractual

This is required to establish and fulfil the contract with you, for example if you make a purchase. This includes verifying your identity, making payments, communicating with you, providing customer service, and arranging deliveries, awards, or services.

Sharing Your Personal Data

We may share your personal data as follows:

- **Third Parties Designated by You.** We may share your personal data with third parties where you have provided your consent to do so.
- **Our Third Party Service Providers.** We may share your personal data with our third party service providers who provide services such as data analysis, payment processing, information technology and related infrastructure provision, customer service, email delivery, auditing and other similar services.
- **Third Party Sites.** Our websites may contain links to third party websites and features. This Policy does not cover the privacy practices of such third parties. These third parties have their own privacy policies and we do not accept any responsibility or liability for their websites, features or policies. Please read their privacy policies before you submit any data to them.

User Generated Content

You may share personal data with us when you submit user generated content to our websites, including via our rewards program, forums, message boards and blogs on our websites. Please note that any information you post or disclose on our websites will become public information,

and will be available to other users of our websites and to the general public. We urge you to be very careful when deciding to disclose your personal data, or any other information, on our websites. Such personal data and other information will not be private or confidential once it is published on our websites.

If you provide feedback to us, we may use and disclose such feedback on our websites, provided we do not associate such feedback with your personal data. If you have provided your consent to do so, we may post your first and last name along with your feedback on our websites. We will collect any information contained in such feedback and will treat the personal data in it in accordance with this Policy.

International Data Transfer

Your information, including personal data that we collect from you, may be transferred to, stored at and processed by us outside the country in which you reside, where data protection and privacy regulations may not offer the same level of protection as in other parts of the world. By accepting this Policy, you agree to this transfer, storing or processing. We will take all steps reasonably necessary to ensure that your data is treated securely and in accordance with this Policy.

Security

We seek to use reasonable organizational, technical and administrative measures to protect personal data within our organization. Unfortunately, no transmission or storage system can be guaranteed to be completely secure, and transmission of information via the Internet is not completely secure. If you have reason to believe that your interaction with us is no longer secure (for example, if you feel that the security of any account you might have with us has been compromised), please immediately notify us of the problem by contacting us.

Retention

We will only retain your personal data as long reasonably required for you to use the websites until you close your account/cancel your subscription unless a longer retention period is required or permitted by law (for example for regulatory purposes).

The logo consists of three stacked green rectangular boxes. The top box contains the word "START.", the middle box contains "YOUR.", and the bottom box contains "JOURNEY.". Each word is in a white, bold, sans-serif font. The boxes are slightly offset to the right, creating a staircase effect.

Our Policy on Children

Our websites is/are not directed to children under 16. If a parent or guardian becomes aware that his or her child has provided us with information without their consent, he or she should contact us. We will delete such information from our files as soon as reasonably practicable.

Your Rights

- Opt-out. You may contact us anytime to opt-out of: (i) direct marketing communications; (ii) automated decision-making and/or profiling; (iii) our collection of sensitive personal data; (iv) any new processing of your personal data that we may carry out beyond the original purpose; or (v) the transfer of your personal data outside the EEA. Please note that your use of some of the websites may be ineffective upon opt-out.
- Access. You may access the information we hold about you at any time via your profile/account or by contacting us directly.
- Amend. You can also contact us to update or correct any inaccuracies in your personal data.
- Move. Your personal data is portable – i.e. you to have the flexibility to move your data to other service providers as you wish.
- Erase and forget. In certain situations, for example when the information we hold about you is no longer relevant or is incorrect, you can request that we erase your data.

If you wish to exercise any of these rights, please contact us. In your request, please make clear: (i) what personal data is concerned; and (ii) **which of the above rights** you would like to enforce. For your protection, we may only implement requests with respect to the personal data associated with the particular email address that you use to send us your request, and we may need to verify your identity before implementing your request. We will try to comply with your request as soon as reasonably practicable and in any event, within one month of your request. Please note that we may need to retain certain information for recordkeeping purposes and/or to complete any transactions that you began prior to requesting such change or deletion.

Complaints

We are committed to resolve any complaints about our collection or use of your personal data. If you would like to make a complaint regarding this Policy or our practices in relation to your personal data,

please contact us through the information listed on our websites. We will reply to your complaint as soon as we can and in any event, within 30 days. We hope to resolve any complaint brought to our attention, however if you feel that your complaint has not been adequately resolved, you reserve the right to contact your local data protection supervisory authority

Contact Information

We welcome your comments or questions about this Policy. You may contact us in writing or through our websites.

GDPR DATA PROTECTION

On May 25, 2018, the General Data Protection Regulation came into effect across European Union (EU) member states, impacting any organization that processes personal data of EU individuals. GDPR represents a strengthening and harmonizing of existing data privacy rights for individuals in the European Union. ORTUS is committed to protecting personal data of our EU employees, contractors, customers, and vendors, regardless of where that data is processed. We have an extensive security program and an established set of policies in place across our company departments to ensure that personal data of EU individuals is processed accordingly and fully protected in our systems. All European user data is stored in an encrypted format on European servers. The information may be accessed by employees of ORTUS globally and in particular in Canada, Hungary, Nigeria, Philippines,

Slovakia, Slovenia, South Africa, Spain, Sweden and the USA. in order to provide services to our European users. When this occurs, information is transmitted in an encrypted format to ensure the highest level of data protection.

The following portions of our privacy policy apply specifically to European users and are designed to comply with GDPR regulations.

Information specifics:

Ortus specifically gathers the following information from users:

- IP Addresses, Browser information, User agent information, Cookie information (Persistent and Session Cookies)

Users who create accounts are asked to provide:

- Name, Address, Phone Number, Date of Birth, Email Address, ID Documents for KYC/AML procedures

Additional information that may be requested:

- Cryptocurrency address information
- Additional KYC information
- Banking information

When processing the personal data of EU individuals, we:

- Ensure there is a legitimate business reason to collect the data;
- Ensure we have consent to collect and use the data (where required);
- Limit collection, storage and usage of the data only to the extent for which there is a business reason and consent.

Changes to this privacy policy

We may update our Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on this page. You are advised to review this Privacy Policy periodically for any changes. Changes to this Privacy Policy are effective when they are posted on this page.

YOUR USE OF OUR SITE MEANS THAT YOU ACCEPT THE PRACTICES SET FORTH IN THIS POLICY.
YOUR CONTINUED USE INDICATES YOUR AGREEMENT TO THE CHANGES.

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These Privacy Policy will be translated into different languages. In case of any discrepancies between this English version and the translated versions, the English version of the Privacy Policy shall prevail.